

SIR Membership Survey

Branch # 103



# of members	160	Branch # of Responses	57	Response %	36%
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1 How long have you been a member of SIR?			
Answer	Number of Responses	Response Ratio	
Less than 5 years	11	19%	
5 to 10 years	22	39%	
11 to 15 years	15	26%	
16 to 20 years	5	9%	
21 years or more	3	5%	
No Response	1	2%	
	<u>57</u>		

2 What made SIR membership of interest to you? Please rate items from 1-7			
	Number of Responses	Average	
Variety of activities	45	2.4	
Attending interesting luncheons	45	3.6	
Keeping busy / active	45	3.2	
Getting out of the house	45	4.0	
I was lonely	45	5.8	
Meeting new friends	45	3.6	
Spouse / partner recommended something like it	45	5.4	

3 Please rate the following activities according to how frequently you participate, or would participate if your Branch offered them.			
1=Never, 2=Ocasionaly, 3=Frequently			
	Number of Responses	Average	
Golf	51	2.2	
Bowling	51	1.4	
Bocce	51	1.2	
Fishing	51	1.2	
Dining Out	51	1.8	
Wine Tasting	51	1.3	
Travel	51	1.5	
Computers	51	1.5	
Photography	51	1.2	
Card Games	51	1.2	

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Branch # 103



4 Other than SIR, have you ever belonged to or participated in any of these types of groups or activities?
Check all that apply.

	Number of Responses	Response Ratio
Fraternal organization	10	6%
Service club (such as Kiwanis, Rotary, Elks, or Lions)	20	37%
Volunteer for a nonprofit or event	32	59%
A club or committee connected to your religious organization	16	30%
Nonprofit board or event committee	16	30%
Business group (chamber, networking or trade group)	8	15%
None of the above	11	20%
Total Responses	<u>54</u>	

5 Has your spouse/partner ever belonged to or participated in any of these types of groups or activities?
Check all that apply.

	Number of Responses	Response Ratio
Women's organization	17	30%
Service club (such as Kiwanis, Rotary, Elks, or Lions)	6	11%
Volunteer for a nonprofit or event	25	44%
A club or committee connected to your religious organization	14	25%
Nonprofit board or event committee	7	12%
Business group (chamber, networking or trade group)	7	12%
Not applicable	15	26%
Total Responses	<u>57</u>	

6 Do you participate in or use any of these online services?

	Number of Responses	Rating
Facebook	57	2.3
Twitter	57	1.1
NextDoor	57	1.5
Pinterest	57	1.1
YouTube	57	2.3
Patch	57	1.0
Other (Please see question 8.)	57	1.1

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7 Does your spouse participate in or use any of these online services?		
1 = Never, 2 = Monthly or Less, 3 = Weekly, 4 = Daily		
	Number of Responses	Rating
Facebook	57	2.6
Twitter	57	1.3
NextDoor	57	2.0
Pinterest	57	1.4
YouTube	57	2.1
Patch	57	1.2
Other (Please see question 8.)	57	1.2
8 Overall, how do you rate your SIR experience?		
	Count	Percent
1 = Take It or Leave It	1	1.8%
2 = It's OK	10	17.5%
3 = Very Enjoyable	44	77.2%
4 = Couldn't Live Without It	2	3.5%
	57	
9 When the applicable COVID 19 restrictions lift, how likely are you to...		
1 = Not Likely, 2 = Would Consider It, 3 = Likely, 4 = Highly Likely		
	Number of Responses	Rating
Refer friends and acquaintances to SIR?	57	2.7
Attend the Branch luncheons?	57	3.2
Participate in Branch outdoor activities?	57	2.9
Participate in Branch indoor activities?	57	2.4
10 Are you familiar with SIR's four expectations of its members?		
	Number of Responses	Response Ratio
Yes	33	57.9%
No	8	14.0%
I am not sure	16	28.1%
No Reponse	0	0.0%
	57	100.0%

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11 A typical Branch gains 12 percent of its membership and loses 16 percent of its membership every year. Are you willing to devote extra effort to increase SIR's membership?

	Number of Responses	Response Ratio
Yes	27	47.4%
No	3	5.3%
I am not sure	27	47.4%
No Reponse	0	0.0%
	<hr/> 57 <hr/>	<hr/> 100.0% <hr/>