

FORM - 27 MONTHLY BRANCH MEMBERSHIP REPORT

YEAR **2018** REPORT MONTH **BRANCH 103** REGION **2** AREA **18** BRANCH **103**

LINE	DESCRIPTION	Previous Years			2018												YEAR	MIN	BRANCH	
		2015	2016	2017	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	AVERAGE	YEAR %	GOAL	Goal
1	ACTIVE MEMBERS LAST MONTH (=line 4 last month)	211	224	170	170	165	169	164	160	156	157	156	159	157	159	160				
2	NUMBERS OF MEMBERS IN / JOINED MONTH END	31	2	18	0	4	0	0	0	1	0	5	0	4	1	4	19			
3	NUMBER OF MEMBERS OUT (ATTRITION)	24	1	71	5	0	5	4	4	0	0	2	2	2	0	0	24			
4	NUMBER OF ACTIVE MEMBERS (Lines 1+2+3)	218	225	170	165	169	164	160	156	157	156	159	157	159	160	164	160.5			
5	TOTAL NUMBER OF ACTIVITIES - including couples	6	5	99	8	12	12	8	9	8	9	10	10	10	8	8	112			
6	NUMBER OF COUPLES ACTIVITIES (dine out)	3	2	11	2	1	1	1	1	1	1	1	1	1	0	1	12			
7	MEDIAN BRANCH AGE (Active Members)	73.6	74.4	73.2	75.04	74.98	75.20	75.24	75.34	75.38	75.40	75.20	75.35	75.19	75.25	75.18	75.23			
	TOTAL NUMBER OF ACTIVITIES - including couples					QTR	36		QTR	28		QTR	32		QTR	28	10			
	MEMBERS THAT PURCHASED LUNCH				110	97	88	106	100	110	112	104	107	109	85	125				
															94					
8	ACTIVE BRANCH MEMBERS IN ATTENDANCE				114	97	88	114	108	108	111	103	109	97	86	64	99.9			
9	PERCENT OF ACTIVE MEMBERS IN ATTENDANCE				69.7%	57.4%	52.1%	69.1%	69.2%	68.8%	70.7%	69.4%	69.4%	68.8%	53.8%	41.2%				
10	GUESTS & NEW APPICANTS & SPEAKERS				0	5	0	1	1	1	1	6	1	1	1	1	19			

LAST MONT **12/23/18** MITTED BY: **Bill Axtel** Membership Chairman PHONE # **209-863-2915**
12/21/2018

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