

## FORM - 27 MONTHLY BRANCH MEMBERSHIP REPORT

YEAR **2017** REPORT MONTH

REGION **8**

AREA **22**

BRANCH **103**

LINE	DESCRIPTION	Previous Years			2018	2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	YEAR	MIN	BRANCH
		2014	2015	2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL	YEAR %	GOAL	Goal
1	ACTIVE MEMBERS LAST MONTH (=line 4 last month)	220	211	224	226	225	228	209	208	198	197	182	181	184	172	172	170			
2	NUMBERS OF MEMBERS IN / JOINED MONTH END	31	31	2	1	3	2	2	1	1	2	0	5	0	0	1	18			
3	NUMBER OF MEMBERS OUT (ATTRITION)	40	24	1	2	0	21	0	12	2	17	1	2	12	0	2	71			
4	NUMBER OF ACTIVE MEMBERS (Lines 1+2+3)	211	218	225	225	228	209	211	197	197	182	181	184	172	172	171	170			
5	TOTAL NUMBER OF ACTIVITIES - including couples	5	6	5	1	12	12	8	8	8	9	9	8	9	8	7	99			
6	NUMBER OF COUPLES ACTIVITIES (dine out)	2	3	2	1	1	1	1	1	1	1	1	1	1	0	1	11			
7	MEDIAN BRANCH AGE (Active Members)	74.2	73.6	74.4	72.30	74.60	74.84	66.58	67.25	72.00	74.95	75.01	75.93	74.82	74.86	74.83	73.16			
	TOTAL NUMBER OF ACTIVITIES - including couples								QTR	28		QTR	27		QTR	29		QTR	26	
	<b>MEMBERS THAT PURCHASED LUNCH</b>									<b>88</b>	<b>102</b>	<b>107</b>	<b>89</b>	<b>110</b>	<b>99</b>	<b>96</b>	<b>146</b>			

MEMBERSHIP CHANGE THIS YEAR

LINE	DESCRIPTION	2018			2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	YEAR	MIN	BRANCH
		2014	2015	2016	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL	YEAR %	MIN GOAL	Goal
8	ACTIVE BRANCH MEMBERS IN ATTENDANCE				114	114	114	114	100	129	122	106	109	97	124	96				
9	PERCENT OF ACTIVE MEMBERS IN ATTENDANCE				67.6%	49.1%	52.8%	52.8%	50.8%	65.5%	58.9%	58.2%	67.4%	56.4%	55.8%	41.2%				
10	GUESTS & NEW APPICANTS & SPEAKERS				1	3	2	2	1	1	2	0	6	0	0	1	19			

LAST MONTH'S FORM 27 REVIEWED BY BEC? **12/15/17**

SUBMITTED BY: **Bill Axtel**  
 TITLE: **Membership Chairman**  
 MEETING DATE: **12/15/2017**

PHONE #: **209-863-2915**

NEW APPLICANTS

### E-MAIL COPIES TO

Anglim Tim: Axtel Bill: Barnard Coe: Del-Nero Gary: Eaton Don: Imhoff Dennis: Johansen John: Kindel Rick:  
 Kredit Robert: Provost Richard: Reed Don: Reedy John: Bill Caldwell: Rowe Don sirstateform27@gmail.com