

FORM - 27 MONTHLY BRANCH MEMBERSHIP REPORT

YEAR **2017** REPORT MONTH REGION **8** AREA **22** BRANCH **103**

| LINE | DESCRIPTION | Previous Years | | | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2016 | 2016 | YEAR | MIN | BRANCH |
|-------------------------------------|--|----------------|------|------|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------------------------------|------|-------|--------|--------|
| | | 2014 | 2015 | 2016 | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL | YEAR % | GOAL |
| 1 | ACTIVE MEMBERS LAST MONTH (=line 4 last month) | 220 | 211 | 224 | 226 | 225 | 228 | 209 | 208 | 198 | 197 | 182 | 181 | 184 | | | | | |
| 2 | NUMBERS OF MEMBERS IN / JOINED MONTH END | 31 | 31 | 2 | 1 | 3 | 2 | 2 | 1 | 1 | 2 | 0 | 5 | 0 | 0 | 0 | 17 | | |
| 3 | NUMBER OF MEMBERS OUT (ATTRITION) | 40 | 24 | 1 | 2 | 0 | 21 | 0 | 12 | 2 | 17 | 1 | 2 | 12 | | 69 | | | |
| 4 | NUMBER OF ACTIVE MEMBERS (Lines 1+2+3) | 211 | 218 | 225 | 225 | 228 | 209 | 211 | 197 | 197 | 182 | 181 | 184 | 172 | 0 | 0 | | | |
| 5 | TOTAL NUMBER OF ACTIVITIES - including couples | 5 | 6 | 5 | 1 | 12 | 12 | 8 | 8 | 8 | 9 | 9 | 8 | 9 | 0 | 0 | 84 | | |
| 6 | NUMBER OF COUPLES ACTIVITIES (dine out) | 2 | 3 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | | 10 | | |
| 7 | MEDIAN BRANCH AGE (Active Members) | 74.2 | 73.6 | 74.4 | 72.30 | 74.60 | 74.82 | 66.58 | 67.25 | 72.00 | 74.95 | 75.01 | 75.93 | 74.82 | | | | | |
| | TOTAL NUMBER OF ACTIVITIES - including couples | | | | | QTR | 28 | | QTR | 27 | | QTR | 29 | | QTR | 10 | 94 | | |
| MEMBERS THAT PURCHASED LUNCH | | | | | 88 102 107 89 110 99 | | | | | | | | | | Membership Change this year | | | | |

| | DESCRIPTION | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2016 | 2016 | YEAR | MIN | BRANCH | | |
|----|---|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|-----|--------|--------|----------|
| | | 2014 | 2015 | 2016 | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL | YEAR % | MIN GOAL |
| 8 | ACTIVE BRANCH MEMBERS IN ATTENDANCE | | | | 114 | 114 | 114 | 114 | 100 | 129 | 123 | 107 | 109 | 97 | 124 | | | | |
| 9 | PERCENT OF ACTIVE MEMBERS IN ATTENDANCE | | | | 49.1% | 49.1% | 52.8% | 52.8% | 50.8% | 65.5% | 58.9% | 58.8% | 68.0% | 56.4% | | | | | |
| 10 | GUESTS & NEW APPLICANTS & SPEAKERS | | | | 1 | 3 | 2 | 2 | 1 | 1 | 2 | 0 | 6 | 0 | | | 18 | | |

| | | | |
|---------------------------------------|-----------------|--|--------------------------------|
| LAST MONTH's FORM 27 REVIEWED BY BEC? | 10/27/17 | SUBMITTED BY: Bill Axtel TITLE Membership Chairman MEETING DATE 10/27/2017 | PHONE # 209-863-2915 |
|---------------------------------------|-----------------|--|--------------------------------|

NEW APPLICANTS

E-MAIL COPIES TO

Anglim Tim: Axtel Bill: Barnard Coe: Del-Nero Gary: Eaton Don: Imhoff Dennis: Johansen John: Kindel Rick:
 Kredit Robert: Provost Richard: Reed Don: Reedy John: Bill Caldwell: Rowe Don sirstateform27@gmail.com