

FORM - 27 MONTHLY BRANCH MEMBERSHIP REPORT

YEAR 2017 **REPORT MONTH**
REGION 8 **AREA** 22 **BRANCH** 103

LINE	DESCRIPTION	Previous Years												YEAR	MIN	BRANCH							
		2014	2015	2016	2017	2017	2017	2017	2017	2017	2016	2016	2016				2016	2016	2016	TOTAL	YEAR %	GOAL	Goal
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC										
1	ACTIVE MEMBERS LAST MONTH (=line 4 last month)	220	211	224	226	225	228	209	208	198													
2	NUMBERS OF MEMBERS IN / JOINED	31	31	2	1	3	2	2	1														
3	NUMBER OF MEMBERS OUT (ATTRITION)	40	24	1	2	0	21	0	12														
4	NUMBER OF ACTIVE MEMBERS (Lines 1+2+3)	211	218	225	225	228	209	211	197	198	0	0	0	0	0	0							
5	TOTAL NUMBER OF ACTIVITIES - including couples	5	6	5	1	12	12	8	8	0	0	0	0	0	0	0	41						
6	NUMBER OF COUPLES ACTIVITIES (dine out)	2	3	2	1	1	1	1	1								5						
7	MEDIAN BRANCH AGE (Active Members)	74.2	73.6	74.4	72.30	74.60	62.46	66.58	67.25														
	TOTAL NUMBER OF ACTIVITIES - including couples					QTR	28		QTR	18		QTR	0		QTR	0	46						

LINE	DESCRIPTION	Membership Change this year												YEAR	YEAR %	MIN	GOAL	Branch								
		2014	2015	2016	2017	2017	2017	2017	2017	2017	2016	2016	2016						2016	2016	2016	TOTAL	YEAR %	MIN	GOAL	Goal
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC													
8	ACTIVE BRANCH MEMBERS IN ATTENDANCE				114	114	114	114	100	129	132	148	127	115	124											
9	PERCENT OF ACTIVE MEMBERS IN ATTENDANCE				49.1%	49.1%	52.8%	52.8%	50.8%																	
10	GUESTS & NEW APPICANTS				2.0	0	1	2	1																	

LAST MONTH'S FORM 27 REVIEWED BY: **5/27/17**
 SUBMITTED BY: **Bill Axtel**
 TITLE: **Membership Chairman** PHONE #: **209-863-2915**
 MEETING DATE: **5/27/2017**